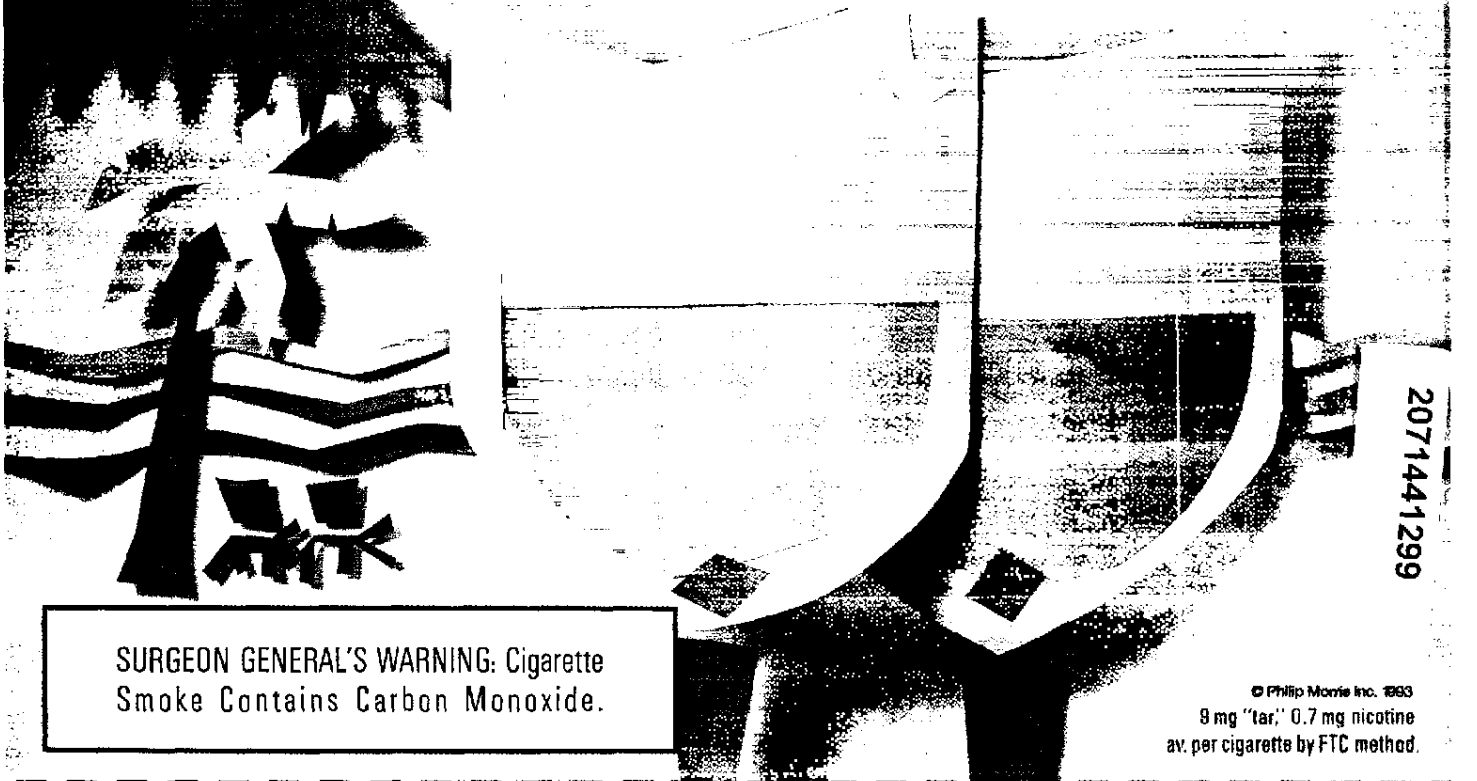
PARLIAMENT

Lights

FREE

WINEGLASSES

WITH PROOFS OF PURCHASE



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SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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9 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

FREE WINEGLASSES

With Proofs of Purchase

To order your set of four wineglasses, please complete the information below and enclose:

- 40 Parliament Lights pack proofs of purchase (UPC 11 symbols.
- Check or money order for $3.75 for shipping and handling (no cash please).
- Make check payable to and mail to:

Parliament Wineglass Offer
P.O. Box 23551
Kankakee, IL 60902-3551

Limit 2 sets per person. Allow 10-12 weeks for delivery. Offer good until 9/30/93. No facsimiles accepted. Limited to smokers 21 years of age or older. Offer good in USA only. Void where prohibited, taxed or licensed.

Name _____

Address _____

City _____ State _____ Zip _____

VOID

By participating in this offer and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and Federal laws.

_____ / /

Signature (Required) Birthdate (Required)

MANUFACTURER'S COUPON | EXPIRATION: 3/30/93

SAVE $2.00

On A Carton Or 4 Packs Of Parliament Lights.

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in USA. Consumer pays any sales tax on products purchased.

Retailer: Philip Morris will reimburse you the face value of this coupon, plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases sufficient to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris USA, P.O. Box 7500, Kankakee, IL 60902

My normal retail price per pack, including sales tax, is $ _____

VOID

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Source: https://www.industrydocuments.ucsf.edu/docs/mypm0004

PARLIAMENT
Lights

THIS FULL-PAGE FSI WILL REACH YOUR CUSTOMERS SUNDAY, FEBRUARY 7, OFFERING THEM NOT ONE BUT *TWO* PERFECT REASONS TO SWITCH TO PARLIAMENT!

1. $2.00 SAVINGS ON A CARTON OR FOUR PACKS

2. FREE WINEGLASSES WITH 40 PACK PROOFS

THIS PROMOTION WILL: •INCREASE SALES •DRIVE STORE TRAFFIC •GENERATE CUSTOMER LOYALTY

FULL-PAGE F.S.I. • MAJOR MARKETS AND SURROUNDING AREAS • 19,864,000 TOTAL CIRCULATION

ALBANY	METRO NEW YORK	DENVER
BANGOR	PHILADELPHIA	LOS ANGELES
BOSTON	RHODE ISLAND	MIAMI
BUFFALO	SYRACUSE	SAN FRANCISCO
HARRISBURG	BALTIMORE	WASHINGTON D.C.
HARTFORD	CHICAGO	

RETAILER PARTICIPATION FORM

Be prepared as customers speed to your store to buy Parliament Kings Box, Parliament Kings Soft, and Parliament 100's.

DISTRIBUTOR _____ DATE _____

ACCOUNT NAME _____

ACCOUNT NUMBER (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED RETAILER SIGNATURE _____

DELIVERY DATE _____

BRAND PACKING	NO. CARTONS	CODE NO.

2071441300

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P.O.S. 71491

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